2018 Engagement Areas (highest climate-impact domains)

H4C FOCUS INDUSTRIES	H4C CROSS-INDUSTRY THEMES
 Distributed Renewable Energy	 Macro Trends: SDGs, digitisation,
(production, storage, grid/exchange)	decentralisation, sharing, customiz.
 Sustainable Transportation	 Ambition Drivers: Paris Agreement,
(mobility & logistics, integr./shared)	IPCC AR6, Mission2020/Carbon Law
 Sustainable Land Use	 Technological innovation:
(agriculture & forestry)	IoT, DLT, AI – sensing, automation, 5G
 Sustainable Materials & Products	 Regulatory innovation:
('supply chains', circular economy)	bottom-up, incentivising, open gov.
5. Smart Buildings, Cities/Infrastructure (efficient, integrated systems)	 Policy Instrument Focus: Standards, pricing, registries/transfers, MRV
 ICT & Sustainable Finance	 #ClimateAction Scope: Mitigation,
(enabling, scaling – Green Bonds)	adaptation & finance

Specific Challenges